



# Catalyst!!

(404) 847-0797

[www.empowered-enterprises.com](http://www.empowered-enterprises.com)

Sourcing Success for Individuals and Organizations  
Career Coaching & Business Growth Solutions

## Your *Catalyst* for a Powerful Career - And Life!

We trust you will enjoy this month's Newsletter! We invite you to submit your articles, announcements, and events – let us all know who you are, what products and services you provide, and your goals – the resources you are looking for are likely at your fingertips! Reach your goals, and realize your dreams!

Confirm your [subscription](#) today!!

### *The Next Atlanta PowerLife Event!*

*What would have you jump out of bed every morning ecstatic because you have the privilege of doing it?*

## **Powerful Careers: Designing & Living Fulfillment**

**JUNE 28-29, 2008**

A 2-day intensive seminar workshop designed to provide you with the opportunity and tools to create a future that calls you into action.

We will create a career path that lights you up and a detailed action plan to fulfill your goals.

We'll identify the results that need to be produced, the actions you can take to cause those results, and you'll leave with a custom designed career path of your dreams.

That is what this seminar is about: living your dreams. We will look at what those dreams are, and identify some possible paths to lead you there.

We'll look not only at what you want to do, but how you can do it.

We'll look at:

- o Past Based vs Future Based Goal Setting
- o The PowerPlan: The Goals, the Results & the actions to produce those results
- o The Love to Do Exercise: What should you be doing, and who benefits from that?
- o The Balanced Living Timeline: identify and manage the results you are out to produce in every area of life! How to Prioritize your actions; how to produce velocity and momentum in reaching your goals!
- o Utilizing the Resources of Your Communities
- o The Three I's of Producing Extraordinary Results
- o Creating & Managing Teams

**The first step is simple:  
Register TODAY!**

## May, 2008

### In This Issue:

Get your tickets for the Next Atlanta PowerLife Event:  
*Powerful Careers: Designing & Living Fulfillment*

### Notable Quotables

Coaching Gold

Article:  
**MANAGING CONVERSIONS:  
8 Steps**

Featured Clients and  
Our Favorite Links

Article:  
**THE POWER OF NETWORKING!**

**Dare to Live Your Dreams:  
Well-Being Program!  
Register today!**

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**3 Levels of Affiliates**

***Empowered Enterprises - YOUR  
SOURCE FOR RESOURCES!!***

**Enjoy!**



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## Notable Quotables

“  
*It's not what you look at that matters; it's what you see. - Henry David Thoreau*

*The future belongs to those who believe in the beauty of their dreams. - Eleanor Roosevelt*

*The first and most important thing about goals is having one. - Geoffrey Abert*

*One can never consent to creep when one feels an impulse to soar. - Helen Keller*

*If you are working on something exciting that you really care about, you don't have to be pushed. The vision pulls you. - Steven Jobs*

”



### Coaching Gold

*\*Make sure you have time for love, happiness, companionship, relationships, family, fun, friends, laughter, contribution, service, frolic, food, joy, giving, receiving. That'll make sure the rest of the "stuff" we want shows up, and the stuff we don't want doesn't have room to appear!*

*\*Have your career be the contribution of your self expression, and the results will amaze even you!*



**GREAT DEALS  
Available at**

[www.empowered-enterprises.com](http://www.empowered-enterprises.com)

\*\*\*EBOOK: Money in the Bank: The PowerPlan in Action  
Regularly \$59.99  
Sales price \$29.99



\*\*\*Annual Coaching plan  
Save 10% before June 1st! Use  
newsletter coupon code  
NLCAP208



**\*\*\* twofer\*\*\*  
SPECIAL!  
Save 40% on coaching  
for two!!!  
[Click here for more info](#)**



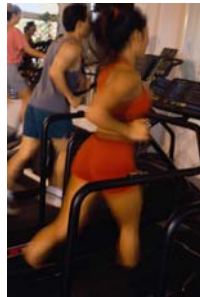
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Empowered Enterprises is PROUD to be affiliated with an extraordinary group of the world's top business resources  
Check out all of our affiliates on our new [AFFILIATE LINKS](#) page!!



## To Your Health!

6 week program for Health and Vitality!  
Delivered by Charlton Hoag, Fitness Expert and Personal Trainer

### Top Five Reasons to Workout

- 5.) Lose weight
- 4.) Increase strength and flexibility
- 3.) Reduce Stress
- 2.) Have more energy to do the things you love
- 1.) Feel good about yourself and the clothes you do or don't wear

Did you start working out in January only to stop before February arrived? Commit to get into the best shape of your life now. Call Charlton Hoag at 678.438.9956 for a complete personal training experience. This six week, "break the rut program" starts at \$1000 and includes 18 sessions at a private gym ( 30 minute sessions), a weekly phone consultation to offer guidance and advice, and six "bootcamp" style training sessions (who would've thought 45 minutes without weights could be so hard, but so fun).

**Commit to your health and well being, call 678.438.9956 today!**



What better gift to give your family, friends, and co-workers, than the gift of reaching their goals and fulfilling their dreams?!?!

Download an  
*Empowered Enterprises*  
*Gift Certificate*  
for the people in your life Today!

[www.empowered-enterprises.com](http://www.empowered-enterprises.com)



### **The POWERPLAN** **in ACTION! - Money in the Bank**

– isn't that what most people think of as reaching the next level of success? Wouldn't it provide you with the freedom to enjoy the life of your dreams? Isn't that why you bothered to open this document?!?!

We've put together a simple plan of action for you in the following pages, outlining the basic steps that result in Money in the Bank. We've outlined the results that have to happen, and the some actions you can take to produce those results.

Well, we could go on and on about what you'll see, the benefits of following the plan, and reminders that you are the source of your own success, that no piece of paper is going to deposit cash in your account – but let's just get to the good stuff!

[Download your copy of the acclaimed E-Book Today!](#)



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## MANAGING CONVERSATIONS

### EIGHT COMPONENTS OF MANAGING YOUR CONVERSATIONS

Short and sweet – there are eight components to powerfully managing a conversation:

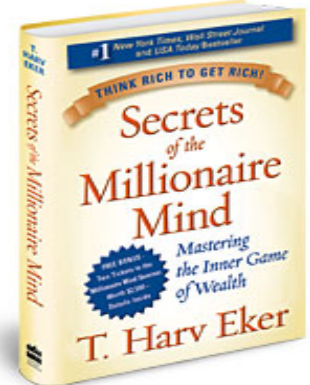
1. The **Date** of the conversation
2. The **Name** of the person
3. The name of the **company or organization**, if applicable
4. Their **Contact Information** – phone number and email;
5. **Notes** from the conversation
6. The **Results** produced in the conversation
7. The **Next Step** to move the conversation forward
8. The **Next Contact Date**

Benefits:

1. You have a track record of the number of conversations you are having – are you talking to enough people to produce the results you intend to produce?
2. You have a concise method of being sure you follow through! The Next Step and the next contact date give you what to put in your calendar, so you don't drop the ball.
3. You have a history of your conversations – just think, you could look back a year from now and see who you were talking to, what you were talking about, and what results you were producing!
4. And last but certainly not least, you have the Results you have produced! Acknowledgement of the results we produce is a vital part of remaining powerfully in action. Without acknowledgement, we tend to go down the path of invalidation. So add the daily practice of acknowledging the results you have produced!

Download our Conversation Manager Form for free! [Click here](#)

**#1 National Bestseller!**  
NEW YORK TIMES • USA TODAY  
WALL STREET JOURNAL



Order Now!

Get your scholarship into the  
Millionaire Mind Intensive worth  
\$2,590!

<http://www.secretsofthemillionairemind.com/a/?wid=531265>



Visit Empowered Enterprises'  
Inspiration & Motivation page!

**VISIT OUR  
CAREER FORUM  
AND BLOG!!**



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## The Power of Networking

We all know that **who** you know is as important, if not more important, than **what** you know. In today's world, getting your product or service in front of your potential clients is vital, and can be bewildering – there are thousands of opportunities available to us every day.

Our favorite method, though, is utilizing the power of networking. There's no more effective endorsement than the personal one from someone you trust. So our Networking game is based in the question of "Who do you Know, and Who Can you bring?"

Based on the results we've produced with individuals, organizations, clubs and associations, we've outline six essential steps for effective networking:

- I. Getting Started :
  - a. List the groups you currently participate in. (Teams at Work, Co workers – Church, Family, Friends, Charities/Volunteer, Associations, Clubs, Hobbies...)
  - b. List the groups in which you used to participate that you'd like to re-join,
  - c. List the groups in which you don't participate in, that you'd like to.
- II. Setting your intention: what are the minimum results to be produced out of your conversations? What are the maximum results that could come from the conversation? ( really play with this – go beyond just what you want, and think about what could be possible)
- III. You're Introduction: Who you are, what you offer, and the resources you're looking for to reach the next level of success. .
  - a. Write it out
  - b. Practice it!
- IV. Asking Questions!
  - a. What do you want to know?
  - b. What are their goals?
  - c. What resources are they looking for to reach their goals
  - d. How can you support them in reaching their goals?
  - e. Practice it!
- V. Schedule your follow up!!
- VI. The Conversation Manager ([free download](#))
  - a. Never let a name and number go by – build your Rolodex
  - b. Identify the results you produced, the next action, and the date of the next action;

And that's the Networking game: practice it - and watch your business grow...



### Let Us Know!

What would you like to see in a  
Tele-Seminar  
Seminar  
E-Book  
[Let Us Know!](#)

Career Questions?  
[www.AskMeans.com!](http://www.AskMeans.com)

### [Refer a Friend!](#)

What other products or services would you like to see? The sky's the limit, so submit your ideas today!



[Submit Your Idea>>](#)



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*NEW From EE:*



## CLEANSWEEP

*Organize Your Finances!*



Bring your boxes, bags, piles, stacks, shoeboxes, folders, drawers, boxes, oh I said that already...

Of financial records, bills, receipts and correspondence!

You KNOW you need them organized, and a system put in place for you to take your financial wellbeing to a new level – are you ready to mark the turning point NOW?!

Bring your mess in their boxes or bags to Empowered Enterprises. We'll work with you to bring order to the chaos; organization to the mess. And we'll set you up with a clear system to maintain your financial organization!

Email us today for more information at [results@empowered-enterprises](mailto:results@empowered-enterprises) today!



*Party  
with a  
Purpose*

Interested in  
creating your  
own  
**Fundraiser**

**Networking  
Event**

**Client /  
Employee  
Appreciation  
Party?**

Let us design  
your event,  
handle the  
logistics, and  
facilitate your  
success!!



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*Visit some of our favorite people, organizations, and companies!*



## Authentic Beauty you shine through

Take an image journey to looking, feeling, and being beautiful!

Authentic Beauty® is a full-service make-up service specializing in makeovers, skin care education and quality products that support women through their journey to looking and feeling beautiful inside and out.

(404) 847-0443 [www.myimagejourney.com](http://www.myimagejourney.com)

[Visit All Our Favorites On Our Links Page](#)

**Utilizing Resources: ALWAYS ASK FOR REFERRALS!!!**

(Contact us at [results@empowered-enterprises.com](mailto:results@empowered-enterprises.com) to have your website listed!)

## Take Your Career to the Next Level of Success

TODAY IS THE DAY TO TAKE CONTROL OF YOUR FUTURE!

BRING YOUR VISION AND CREATIVITY ALIVE!

In your individual PowerPlan session, we will:

Create your own personal strategic plan of action –

Your PowerPlan session gives you the opportunity and tools to create a future that calls you into action, and has you reach your goals; we'll look at what those goals are, and identify possible paths to lead you there.

We'll look not only at what you want to do, but how you can do it. What **RESULTS** have to be produced? What **ACTIONS** can you take to cause those results?

Schedule Yours Today!  
[PowerPlan Session](#)

Or Call (404) 847-0797



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## Next Available SEMINARS and Tele-Seminars!

**POWERPLAN** Career Design Workshop  
Atlanta – Thursday June 5, 2008

**Powerful Careers, Designing & Living Fulfillment**  
Atlanta – June 28 & 29, 2008

**Dare to Live Your Dreams**  
Begins May 31, 2008

### TELE-SEMINARS:

**Entrepreneur101: Fast Track to Success**

Wednesdays beginning June 4<sup>th</sup>

**Powerful Careers, Designing & Living Fulfillment  
TeleSeminar!**

Thursdays beginning June 12<sup>th</sup>

What other topics would you like to see in a seminar, tele-seminar, or E-book? [Let us know!](#)

***VISIT THE NEW  
WEBSITE!!***

[www.Empowered-Enterprises.com](http://www.Empowered-Enterprises.com)

**Pathways to Success**

**Individual Career  
Coaching!**

**Career Forum /  
Blogging!**

**Audio Downloads**

**Seminars  
&  
Teleseminars!**

**Products, Career Tools  
& Free Downloads!**

**New E-Books!**

**Organizational Strategic  
Planning &  
Development!**

**Outsourced Marketing!**

**Resource Referrals!**

**Career Questions?  
[www.AskMeans.com](http://www.AskMeans.com)!**



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## Dare to Live Your Dreams Presents The PowerLife Wellbeing Program!

LIVING A LIFE OF HEALTH & WELLBEING IN MIND, BODY AND SOUL!

Break through the barriers to health and wellbeing in every area of life!  
This cutting edge program provides two months of transformational education, experiences, and coaching for you to reach your goals – it will have a lasting impact on the way Your Life Works!

Experience & Expand YOUR Effectiveness in the areas of:



*Energy and Vitality*



*Healthy Eating styles*



*Being Happy with Your Body Image  
(you choose: release or attract those extra pounds and inches!)*



*Manifesting Your Dreams*



*Reaching Your Goals & Realizing Your Dreams!*

**Isn't it time to have a CLEAR PATH to Your Future!?!**

Expert guest speakers from diverse fields, including:  
*Health & Nutrition, Inspiration & Motivation, Career, Relationships, Spirituality, and Transformational Living*

The program consists of two full day seminars, weekly coaching calls between the seminars, and completes with an adventure weekend in Alberta Canada!

Join us in this transformational journey to WELLBEING IN ALL AREAS OF LIFE!

Register before May 15, 2008 and receive the entire two month transformational package at a discount!!

**Register Now!**