



# Catalyst!!

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Sourcing Success for Individuals and Organizations  
Career Coaching & Business Growth Solutions

## Your Catalyst for a Powerful Career - And Life!

We trust you will enjoy this month's Newsletter! We invite you to submit your articles, announcements, and events – let us all know who you are, what products and services you provide, and your goals – the resources you are looking for are likely at your fingertips! Reach your goals, and realize your dreams!

Confirm your [subscription](#) today!!



# WELCOME TO 2008!!!

## January, 2008

### In This Issue:

**Create 2008!**  
**Your Annual Plan for Reaching your goals, and realizing your dreams!**

Notable Quotables

Coaching Gold

Article:  
**Clear and Empowering Communications : Producing the Desired Result**

Get your tickets for the Next Atlanta PowerLife Event:  
*Powerful Careers: Designing & Living Fulfillment*

Featured Clients and Our Favorite Links

Are Your Products and Services Listed With Our Exceeding Expectations Resource Referrals Division?

2008 1<sup>st</sup> Quarter Seminars

### New Website Features!!

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Referrals & Subscriptions  
Client Benefits Area  
Audio Downloads  
Tele-seminars!  
3 Levels of Affiliates

*Empowered Enterprises - YOUR SOURCE FOR RESOURCES!!*

Enjoy!

*Give the Gift of Dreams Fulfilled!*





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## Notable Quotables

“ *I do not seek. I find.* – Pablo Picasso

*Here's to the crazy ones, the misfits, the rebels, the troublemakers, the square pegs in the round holes, the ones who see things differently. They're not fond of rules, and they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do, is ignore them, because they change things. They push the human race - forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think that they can change the world - are the ones who do." - TWA/Chiat/Day –*

*Vision without action is a daydream. Action without vision is a nightmare.* - Japanese Proverb

”



### Coaching Gold!

Powerful Communication:

1. Speak your intention
2. Listen: for what interests them
3. Listen: for what they want and need to know to move into action
4. Listen: for when to follow up with them
5. Listen: for the result you intend!



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Seminar  
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Career Questions?  
[www.AskMeans.com!](http://www.AskMeans.com)

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What other products or services would you like to see? The sky's the limit, so submit your ideas today!



[Submit Your Idea>>](#)



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## CLEAR AND EMPOWERING CONVERSATIONS

In the past couple of newsletters we looked at the things that we could add to communication to have it be more effective in producing the results we seek:

1. Clarity in the message
2. Being conscious of the other person's situation(s)
3. Listening for what will make a difference in moving the conversation forward
4. Using the Rule of Three

And some powerful strategic tools that will enhance our ability to communicate effectively.

1. It's All About Them
2. Call To Action
3. Structures for Success

This month, we look at *Producing the Desired Results*.

Ever wonder how some people seem to always "get their way" or "get what they want?" For the most part, it's not force, or manipulation – we're all very aware and turned off by those. In fact we resist force and manipulation to such an extent that we'd rather say "No" to a good idea than take the chance of being forced or manipulated.

### Shifting from a No to A Yes

Consider that the circumstances you find yourself in are the results of the Yes's and No's you've said. (Whether consciously or unconsciously) How much of your circumstances are given by what you've said No to? Notice that this is your way of avoiding what you don't want; and consider that what we focus on expands. Where you focus on what you don't want, that is what expands in your life – so focusing on what you want to avoid just creates more of that! It's an amazing thing, but we get what we expect, and we find what we are looking for. Try shifting from being a "No" to being a "Yes" and see what opens up in your life!

Shift your focus from what you want to avoid, to what you want in your life. Could it be that simple? Yes! When you focus on what you want, you then design actions to create that. As human beings, we are always producing results – now choose what results you want to be producing! You can never produce a "not".....you can only produce "something". What do you want to produce?

So to pull it all together, a CLEAR AND EMPOWERING conversation is about them, focused on them, but sourced by ourselves. How we are being in the moment is what determines the success of our intention – in fact, it *is* our intention. If you're a No, then that is your intention: the foundation upon which the conversation is built; and they will have to overcome that to be a Yes.

### Follow Through

And of course the main component of producing the desired results is Follow Through – if you don't follow through to the completion of the conversation, the result is highly unlikely to occur. How often set the ball rolling downhill and expected it to show up at the exact spot you want it to on top of the next hill? It takes guidance, it takes alignment and realignment to the path. It takes constant checking in to be sure that the current path will get it to the desired spot. Once a pilot said – flying is taking off and landing the plane; Everything else is just correction. What if we applied that to our lives – We were born, so we took off; We will die, so landing is not a concern! And everything in between is just correcting our path – slight adjustments to realign our momentum to the path we've distinguished to reach our goal?

What corrections can you make now to ensure you reach your destination? The first step is to set your goals! Then identify the path from here to there. Then take off, and keep correcting your path into alignment. (By the way- this is exactly what Empowered Enterprises' [Powerplan](#) system is designed to provide!)

*For additional Career Coaching, Seminars, Career Tools and Resources visit us at*  
[www.empowered-enterprises.com!](http://www.empowered-enterprises.com)



What better gift to give your family,  
friends, and  
co-workers,  
than the gift of  
reaching their goals  
and  
fulfilling their dreams?!?!

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**The POWERPLAN  
in ACTION! - Money in the  
Bank**

– isn't that what most people think of as reaching the next level of success? Wouldn't it provide you with the freedom to enjoy the life of your dreams? Isn't that why you bothered to open this document?!?!

We've put together a simple plan of action for you in the following pages, outlining the basic steps that result in Money in the Bank. We've outlined the results that have to happen, and the some actions you can take to produce those results.

Well, we could go on and on about what you'll see, the benefits of following the plan, and reminders that you are the source of your own success, that no piece of paper is going to deposit cash in your account – but let's just get to the good stuff!

[Download your copy of the acclaimed E-Book Today!](#)



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## *The Next Atlanta PowerLife Event!*

*What would have you jump out of bed every morning ecstatic because you have the privilege of doing it?*

### **Powerful Careers: Designing & Living Fulfillment**

A 2-day intensive seminar workshop designed to provide you with the opportunity and tools to create a future that calls you into action.

We will create a career path that lights you up and a detailed action plan to fulfill your goals.

We'll identify the results that need to be produced, the actions you can take to cause those results, and you'll leave with a custom designed career path of your dreams.

That is what this seminar is about: living your dreams. We will look at what those dreams are, and identify some possible paths to lead you there.

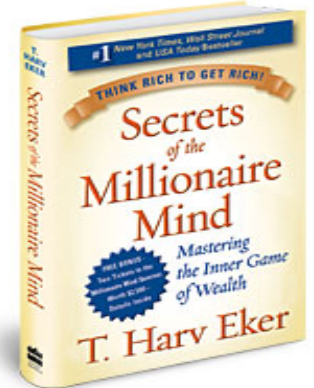
We'll look not only at what you want to do, but how you can do it.

We'll look at:

- o Past Based vs Future Based Goal Setting
- o The PowerPlan: The Goals, the Results & the actions to produce those results
- o The Love to Do Exercise: What should you be doing, and who benefits from that?
- o The Balanced Living Timeline: identify and manage the results you are out to produce in every area of life! How to Prioritize your actions; how to produce velocity and momentum in reaching your goals!
- o Utilizing the Resources of Your Communities
- o The three Is of Producing Extraordinary Results
- o Creating & Managing Teams

The first step is simple:  
[Register TODAY!](#)

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NEW YORK TIMES • USA TODAY  
WALL STREET JOURNAL



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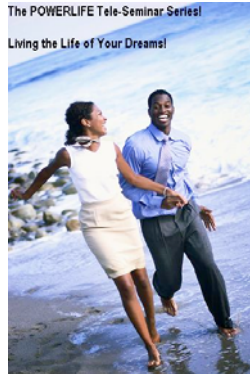


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This twelve session tele-seminar series is designed to have you living your dreams!  
NEW!!

Announcing Empowered Enterprises'

## POWERLIFE

Series of Twelve Extraordinary Tele-seminars!

This is the WOW!!

The POWERLIFE Tele-seminar series is the link between where you are and having your dreams manifested.

The series is designed to have you inspired and motivated - in action – producing results – and living conscious to the miraculous in your life.

### We'll Un-Cover

Your Passion,  
Excellence,  
Accomplishment,  
Being Focused & Intentional,  
Exceeding Expectations

### We'll cover:

Empowered Enterprises' PowerPlan system  
Effective Communication  
Creating Teams  
Leadership  
Scheduling/Time Management  
Powerfully Presenting Yourself

How to utilize the techniques of The Secret! The Law of Attraction, and Manifesting.

This series will have a Lasting impact on your focus on what's important to you - your dreams !

Build your New Years Resolutions now- one's that you can keep!

[Register today!!>>](#)

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***Strategic Partnership  
Opportunity!!***

**Provide a valuable service  
for your candidates,  
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and company!**

\*

***Individual Career Coaching***

- **The PowerPlan: a powerful plan of action to reach their goals, and provide clarity, momentum, and balance in all areas life.**

***Career Workshops***

\*

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## **THE THREE R'S: RECOMMENDED READING RESOURCES!**

The Alchemist by Paulo Coelho

Illusions by Richard Bach

The Way of the Peaceful Warrior by Dan Millman

You Can't Afford the Luxury of a Negative Thought by Pete McWilliams

The Four Agreements by Don Miguel Ruiz

The Seven Spiritual Laws of Success by Deepak Chopra

*Books from the past to start the New Year:*

No Country for Old Men by Cormac McCarthy

The Shadow of the Wind by Carlos Ruiz Zaffon

Eat, Pray, Love by Elizabeth Gilbert

The Last American Man by Elizabeth Gilbert

Grandfather by Tom Brown, jr

**[VISIT EMPOWERED ENTERPRISES' BOOKLIST!](#)**



*Party  
with a  
Purpose*

**Interested in  
creating your  
own  
Fundraiser**

**Networking  
Event**

**Client /  
Employee  
Appreciation  
Party?**

**Let us design  
your event,  
handle the  
logistics, and  
facilitate your  
success!!**



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(404) 847-0443 [www.myimagejourney.com](http://www.myimagejourney.com)

[Visit All Our Favorites On Our Links Page](#)

**Utilizing Resources: ALWAYS ASK FOR REFERRALS!!!**  
(Contact us at [results@empowered-enterprises.com](mailto:results@empowered-enterprises.com) to have your website listed!)

*Take Your Career to the Next Level of Success*

TODAY IS THE DAY TO TAKE CONTROL OF YOUR FUTURE!

BRING YOUR VISION AND CREATIVITY ALIVE!

In your individual *PowerPlan* session, we will:

Create your own personal strategic plan of action –

Your PowerPlan session gives you the opportunity and tools to create a future that calls you into action, and has you reach your goals; we'll look at what those goals are, and identify possible paths to lead you there.

We'll look not only at what you want to do, but how you can do it. What **RESULTS** have to be produced? What **ACTIONS** can you take to cause those results?

*Schedule Yours Today!*  
[PowerPlan Session](#)

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## Preview!

Coming in next month's newsletter:  
**The 7 Components of Effective Leadership!**

**Visit Our Career Forum / Blog!!**

*"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness, that most frightens us. We ask ourselves, who am I to be brilliant, gorgeous, talented and fabulous? Actually, who are you not to be? You are a child of god. Your playing small doesn't serve the world. There's nothing enlightened about shrinking so that other people won't feel insecure around you. We were born to make and manifest the glory of god that is within us. It's not just in some of us; it's in everyone.*

*And as we let our own light shine, we unconsciously give other people permission to do the same. As we are liberated from our own fear, our presence automatically liberates others."*

Marianne Williamson "[A Return to Love](#)"



**[Visit our Inspiration & Motivation page!](#)**

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## Next Available SEMINARS:

Empowered Enterprises offers a broad range of **Training and Developmental Seminars** to both individuals and organizations. Our highly trained seminar leaders provide a structured environment in which individuals are introduced to cutting edge concepts, and trained to effectively implement both organizational and personal strategic plans of actions. Through a variety of technologies, Empowered Enterprises' seminars provide an effective and valuable tool in reaching your goals, and fulfilling your dreams.

**The Powerplan Career Design Workshop**  
**January 17, 2008**

**Your Day for Success: Success Series**  
**Package February 7, 2008**

**Powerful Careers: Designing & Living**  
**Fulfillment March 6 & 7, 2008**

**The PowerLife Tele-seminar series! February ,**  
**2008**

**SEE Yourself in PowerPoint! January 31, 2008**

[Register Now!](#)

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What other topics would you like to see in a seminar, tele-seminar, or E-book? [Let us](#)